



WETM
201 Humboldt St
Rochester, NY 14610

Smart Media Group
1427 Leslie Ave, Suite 102
Alexandria, VA 22301

Contract # 1425960

Schedule Dates 09/15/16-09/19/16
Advertiser Tom Reed/Congress/Republican/New York (36853)
Agency Smart Media Group (11271)
Product Political - US Congress (1076)
Brand Order 915919 (558662)
Salesperson Millennium - Washington D, Washington DC (1421)
Sales Office Millennium - Washington DC
Buyer Name Nancy,Rubin,
Phone/Fax /
CPE REEN/ORDR/915919
Account Types National/Political
Billing Type Standard
Comments ORDER
NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered 09/14/16
Last Modified 09/14/16
Entered By Ruth Irons
CO-OP No
Headline # ECR25286608
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,170.00
Net Total \$6,630.00
Sales Tax

Elmira (WETM)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|-------------------|
| Sep. 2016 | 34 | \$7,800.00 |
| Grand Total: | 34 | \$7,800.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|---------------|---------------|---------|
| 1.0 | Normal Line / News | 09/15/16-09/15/16 | 4 | :30 | 6A- Channel 18 News | 2 | | | | X | | | | 2 | \$150.00 | \$300.00 | Elmira (WETM) | 18 NEWS TODAY | 9/14/16 |
| 2.0 | Normal Line / News | 09/16/16-09/16/16 | 4 | :30 | 6A- Channel 18 News | 2 | | | | | X | | | 2 | \$150.00 | \$300.00 | Elmira (WETM) | 18 NEWS TODAY | 9/14/16 |
| 3.0 | Normal Line / News | 09/19/16-09/19/16 | 4 | :30 | 6A- Channel 18 News | 2 | X | | | | | | | 2 | \$150.00 | \$300.00 | Elmira (WETM) | 18 NEWS TODAY | 9/14/16 |
| 4.0 | Normal Line / SPOT | 09/15/16-09/15/16 | 3 | :30 | 7A- Today Show | 4 | | | | X | | | | 4 | \$225.00 | \$900.00 | Elmira (WETM) | TODAY SHOW | 9/14/16 |
| 5.0 | Normal Line / SPOT | 09/16/16-09/16/16 | 3 | :30 | 7A- Today Show | 4 | | | | | X | | | 4 | \$225.00 | \$900.00 | Elmira (WETM) | TODAY SHOW | 9/14/16 |
| 6.0 | Normal Line / SPOT | 09/19/16-09/19/16 | 3 | :30 | 7A- Today Show | 4 | X | | | | | | | 4 | \$225.00 | \$900.00 | Elmira (WETM) | TODAY SHOW | 9/14/16 |
| 7.0 | Normal Line / News | 09/15/16-09/15/16 | 4 | :30 | 5:58P- WETM News | 2 | | | | X | | | | 2 | \$350.00 | \$700.00 | Elmira (WETM) | NEWS AT 6P | 9/14/16 |
| 8.0 | Normal Line / News | 09/16/16-09/16/16 | 4 | :30 | 5:58P- WETM News | 2 | | | | | X | | | 2 | \$350.00 | \$700.00 | Elmira (WETM) | NEWS AT 6P | 9/14/16 |
| 9.0 | Normal Line / News | 09/19/16-09/19/16 | 4 | :30 | 5:58P- WETM News | 2 | X | | | | | | | 2 | \$350.00 | \$700.00 | Elmira (WETM) | NEWS AT 6P | 9/14/16 |
| 10.0 | Normal Line / News | 09/15/16-09/15/16 | 4 | :30 | 10:59P- WETM News | 2 | | | | X | | | | 2 | \$225.00 | \$450.00 | Elmira (WETM) | LATE NEWS | 9/14/16 |
| 11.0 | Normal Line / News | 09/16/16-09/16/16 | 4 | :30 | 10:59P- WETM News | 2 | | | | | X | | | 2 | \$225.00 | \$450.00 | Elmira (WETM) | LATE NEWS | 9/14/16 |
| 12.0 | Normal Line / News | 09/19/16-09/19/16 | 4 | :30 | 10:59P- WETM News | 2 | X | | | | | | | 2 | \$225.00 | \$450.00 | Elmira (WETM) | LATE NEWS | 9/14/16 |
| 13.0 | Normal Line / SPOT | 09/16/16-09/16/16 | 3 | :30 | 7:01P- Jeopardy | 1 | | | | | X | | | 1 | \$300.00 | \$300.00 | Elmira (WETM) | JEOPARDY | 9/14/16 |

CONFIRMATION CONTRACT

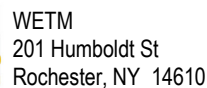
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



| | |
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